

BBA
(SEM.VI) BBA-F010603T(A):
STRATEGIC MANAGEMENT

REVISED QUESTIONS ANSWERS

Questions	Answers
MODEL PAPER – I	
Q.8. Which of the following doesn't describe Corporate Strategy? (a) what business or businesses should we be in (b) How does the parent company add value to its subsidiaries (c) How does being in one business help us compete in other businesses (d) How should we compete in other business	(d) How should we compete in other business
Q.55. Which of the following is not a stage of strategy formulation techniques? (a) Formulation Framework (c) External factor evaluation (b) Matching stage (d) Decision stage	(c) External factor evaluation